

MESSAGE FROM THE PRESIDENT



Dear Friends of "Just for Kids" Foundation (JFK),

This newsletter marks the end of another successful fundraising year at the "**Just for Kids**" Foundation (JFK)-our milestone 25th! I am proud to report that we have not only met, but surpassed our goal we set when we launched our **Rest Assured** campaign, dedicated to raising \$431,000 to equip the Anesthesia Service at The Montreal Children's Hospital (MCH) with state of the art equipment. This would not have been possible without our loyal donors and YOU-our dedicated JFK members. Your efforts have raised the funds needed so that we can all **Rest Assured** that the care the children receive at The MCH is of the highest quality. And that has been true for the past quarter century. We can all be proud that since our inception we have raised over \$8 million and have refurbished many of the departments at The MCH! Our 25th anniversary committee is hard at work on our commemorative ad book which will celebrate all that we have achieved to date. (Please call the office to get your ads in if you haven't done so already.)

As we reflect on the past 25 years, we also have our focus on the future- to the new MCH rising from the ground before our eyes at the Glen Campus. It promises the next generation of children the best standard of care and The MCH is counting on JFK to help fulfill that promise. To that end, our Board of Directors has approved a very exciting project. Our **Operation Suite Tomorrow** campaign is dedicated to raising \$1 million over the next few years to equip what will be known as the "Just for Kids" Operating Room Suite. We will literally be involved with the new Children's from the ground up and be a true partner for the future in the care of its young patients.

With the end of this year's campaign and the start of a new one also comes the end of my term as President of JFK's Executive Board. I express my heartfelt thanks to the hard-working members of the Executive Board who have each contributed greatly to running our day-to-day operations over these past two years. It has been a pleasure working together. I would also like to congratulate and thank Debbie Shapiro, our devoted Managing Director, for her guidance, support and friendship throughout my Presidency. Debbie's contribution to JFK over the past 20 years is immeasurable and we are fortunate to have her on our front lines, making sure our standard of excellence is always upheld. I am thrilled to welcome Sandra D'Alesio Lanno as our incoming President and wish her all the best in her term. I know she will be an exceptional leader.

It has been my great honour to have served as President of JFK's Exec Board. I thank each and every one of you for your dedication throughout the past two years. Together we can all be proud of the difference we have made in the lives of countless children. As we look to the future it is clear that only through the continued commitment of our precious volunteers will JFK continue to thrive. So please stay involved and encourage others to join you. A 'Suite Tomorrow' for JFK depends on us all!

Wishing you a wonderful summer!

Sincerely,



Lisa Steinberg
President, Executive Board

Highlights

*Golf Tournament Le Club
Laval-Sur-le-Lac,
June 13, 2012*

*The "Just for Kids" 3rd annual
Glee High School Showdown*

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Incoming Executive Board of Directors 2012-2013

FOUNDING PRESIDENT
Harriet Greenstone

IMMEDIATE PAST PRESIDENT
Lisa Adelstein Steinberg

PAST PRESIDENTS
Jill Aberman
Jill Morganstein Kimmel
Rochelle Lerner Silverman
Marla Fersten Oringer
Myra Frishman
Donna Seidman Salzman
Francoen Goffman
Lynda Lubin

PRESIDENT
Sandra D'Alesio Lanno

VICE PRESIDENT
OPEN

CHAIRMAN OF THE BOARD
Rochelle Lerner Silverman

VICE PRESIDENT MEMBERSHIP
OPEN

VICE PRESIDENT OPERATIONS
Andrea Starr Belfer

VICE PRESIDENT PUBLICITY
OPEN

CO-TREASURERS
Michael Ickman
Brian Mustard

OFFICER AT LARGE
Tina Maniatis Troulis

EXECUTIVE SECRETARY
Aline Phillips

MANAGING DIRECTOR
Debbie Shapiro

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EDITOR'S NOTE



Dear JFK Members,

Welcome to another edition of the JFK newsletter.

As the kids are off to camp it is time to relax and enjoy the summer!

I would like to take this opportunity to welcome Sandra D'Alesio Lanno as our incoming President and thank our outgoing President, Lisa Steinberg, for all of her hard work and dedication to JFK. It was incredible to work with Lisa and I look forward to working with Sandra.

I hope you enjoy this issue!

As always, your feedback is invaluable to the success of this newsletter. Please contact me with any comments or suggestions at 514-945-3276.

Sincerely,
Andrea Starr Belfer

Vice President Operations, Executive Board



<http://www.facebook.com/jfkfoundation>

JFK OPEN EXECUTIVE BOARD POSITIONS

JFK currently has two open positions on the Executive Board and invite you to consider joining our dynamic team. They are:

V.P. Membership
V.P. Publicity

Please call Debbie or Sandra for more details on how you can get involved.



SLATE OF BOARD OF DIRECTORS 2012-2013

At the closing Board of Directors (BOD) meeting on May 17th, 2012 the BOD unanimously voted on the new slate of Board of Directors as well as the Executive Board of Directors.

The Slate of Board of Directors for 2012-2013 is as follows:

Jill Aberman	Marcy Ikeman	Aline Phillips
Patricia Bengualid	Demetra Kafantaris	Randy Robins
Sheldon Besner	Ali Greenberg Kastner	Bridget Sachs
Maxine Ratner Brenhouse	Jill Morganstein Kimmel	Donna Seidman Salzman
Marla Kurtzman Brookman	Heather Kugler	Wendy Schaffer
Norma D'Alesio	Renee Sanders Ladenheim	Debbie Shapiro
Nadia Eldaoud	Sandra D'Alesio Lanno	Ronnie Shapiro
Myra Frishman	Lynda Lubin	Derek Silverman
Sam Frishman	Samantha Manis	Rochelle Lerner Silverman
Marie-Josée Garipey	Robyn Miller	Andrea Starr
Debbie Giser	Leah Mitelman	Lisa Adelstein Steinberg
Francine Glassman	Brian Mustard	Tina Maniatis Troulis
Franceen Goffman	Marla Oringer	Francine Wiseman
Harriet Greenstone	Dr. Hema Patel	Robbie Wiseman
Mike Ickman	Karen Bengualid Payne	Wendy Shevell Zelnicker

PRESENTATIONS AT THE B.O.D. MEETING

Franceen Goffman was presented the 25th anniversary recognition award.

One of the founding members of JFK, Fran got involved in Just for Kids for the same reason so many of us do-she had young children and just wanted to give back to The MCH. From the start, through the bowl-a-thon, galas and more, Fran had a hand in every position-she took a leadership role in JFK from the start-organizing and chairing all of the key fundraisers. And she has never looked back.

Fran served as President of the Executive Board from 1994-1997 and continued to serve on the Executive until 1999 as Immediate Past President. In her 25 years with JFK, Fran has played a role in almost every aspect of JFK: She initiated both of Chapter 1's casino events, and is still very active in Golf, G!EE, and her home base Chapter 1. To summarize-Fran is everywhere and she means so much to everyone. She is a coach and mentor to newer volunteers and a trusted and valued friend to older ones. Her fun-loving personality is magnetic, her advice is sound, her capability and willingness to roll up her sleeves and get things done is endless and her heart is filled with devotion to JFK. Her sense of humour-cause for many momentary meeting disruptions-always lightens the mood and her clear sense of priorities and what's right for JFK always guides the decisions. For all of these reasons and more Fran endears herself to long standing and new members alike. She is an incredible example of volunteerism and a role model for us all.

PLAQUE UNVEILING 2010-2011

The unveiling of the 2010-2011 JFK Governor's Plaque in support of both The Dental Department and The Medical Imaging Department took place May 17th, 2012 following the annual BOD meeting. This plaque that hangs in The Dental Department serves as a permanent reminder of all our generous Governors who have contributed to JFK!



Sara Bazinet, Manager of The Dental Department was kind enough to give a tour to our JFK members showing them all the equipment that JFK has purchased and the difference it has made in the lives of the patients and staff.

CHAPTER NEWS

Chapter 1

Co-Presidents: Samantha Manis and Leah Mitelman
 Vice President: Heather Kugler
 Left to right: Leah, Heather, Samantha



By popular demand, "Dancing with the Stars" will be returning for their 7th annual gala event. We are so proud to report that this year's event raised an incredible \$350,000! Congratulations Chapter 1! Samantha Manis's term as President is now completed and we want to thank her for all of her hard work and dedication to "Dancing with the Stars" and to JFK. Chapter 1's Co-Presidents for this coming year are: Heather Kugler and Leah Mitelman. They are very excited to welcome their new Vice President, Norma D'Alesio. We wish you lots of luck in your new roles.

"Dancing with the Stars" is already booked for February 5th, 2013 so stay tuned for more details!!

Chapter 2

President: Wendy Berenbaum

We are excited to announce that Chapter 2 will be holding a *BRAND NEW* event planned for Spring 2013!! We are very excited about this event as it will be different than anything "Just for Kids" has done previously. However, you will have to stay tuned to get further details in our November issue of the newsletter.



JFK GLEE SHOWDOWN

Co-Chairs: Ali Greenberg Kastner & Tina Maniatis Troulis

The "Just for Kids" 3rd annual G!ee High School Showdown (GHSS) will take place on Sunday, November 11th, 2012 at Loyola Auditorium. Ten schools from the island of Montreal will compete in a song/dance event targeting our youth giving back to the community. To date the following eight high schools have registered: Bialik, Herzliah, Kuper Academy, Laurenhill, Lindsay Place, Royal Vale, The Study, and Trafalgar.

Each participating "G!ee" team will have a minimum fundraising target of \$1000. Corporate sponsorships are also welcome and may sign up online at our website: www.jfkfoundation.ca MoroccanOil has generously agreed to be our Marquee sponsor this year.

We are excited to announce that we are going to have a "G!ee" Flash Mob, Thursday, August 30th, 2012 prior to the Madonna Concert right outside the Bell Center along with our partners, 8 Count, Total Entertainment, and Virgin Radio 96 at 6:30PM.

We welcome new "G!ee" committee members to get involved! Our next general meeting will be in August. Be sure to check the JFK website for more exciting information!

Tickets are on a first come first served basis at \$20. VIP tickets are also available at \$75 each. (\$55 tax receipt) New this year, ticket price will include refreshments.

Visit us on Facebook: www.facebook.com/JFKGLEE



JFK Golf Tournament

Co-Chairs: Sheldon Besner, Tami Dubrofsky, Ron Shapiro
 Young Leadership Chair: Adam Shapiro

The setting was perfect and the weather couldn't have been better. On June 13th, 125 golfers took the day off work to play in the 2012 JFK Golf Tournament at the beautiful "Augusta-like" Le Club Laval-sur-le-Lac, championship course and to make the world a better place for the children in our community. And what a statement they made. Our golfers were treated like Kings and Queens (thanks to our fantastic volunteers who help us out all day) including fabulous loot bags, beer from local micro-brewers, energy drinks, BBQ station and soft filet mignon at dinner that was eaten with only a fork. Our auction was extremely successful. At JFK, we consider all our players winners for having participated in our tournament; but alas a winning foursome must be declared! Trophies were awarded to the winning foursome: Ronnie Leibovitch, Robert Samberg Andre Sharek, and Robert Shustack. The ultimate winners are the kids; we raised \$145,000 for urgently needed medical equipment for The MCH. Thank you for "Helping Us, Help the Kids". We look forward to seeing everyone back at the 2013 tournament next year. Stay tuned for details!!



Sheldon Besner



Tami Dubrofsky



Ron Shapiro



Ready, Set, Golf!



Golf Committee



Auctioneer: Neil Horowitz



JFK Co-Treasurer and golfer Mike Ickman enjoying the evening



Trophy presentation: Robert Samberg along with Diane Levine Samberg. Absent: R. Leibovitch, A. Sharek & R. Shustack



Lisa Steinberg and Debbie Shapiro accepting the cheque from Golf Chairs

ORGANIZATIONAL NEWS

Equipment commitment 2012-2013

As the new **MCH** comes to life at the Glen Campus, JFK'S **Operation Suite Tomorrow** campaign will focus over the course of the next three years on both The Children's current and future needs. This year, our goal is to raise a total of \$420,000. With the focus in medicine turning towards Ambulatory Care, there is a great current need to update the MCH's Pediatric Day Hospital with state-of-the-art medical equipment which will be put to use in both the current and the new **MCH**. The equipment for the Day Hospital will cost approximately \$170,000 and will consist of many different pieces of equipment. (Partial list follows.) This will provide high quality ambulatory care and will decrease hospitalization. The balance (\$250,000) will be directed to our ongoing campaign for The Children's future needs to purchase state-of-the-art equipment for the Operating Suite at the new **MCH** to be known as the JFK Operating Room Suite.



A physiological monitor is used to monitor different parameters such as

- ECG
- NIBP
- SPO2
- Heart rate



For the 6C department, the unit has to be mobile



Vital Signs Monitor



Thermometers



Syringe Pumps – Medication Delivery



Suction Pump

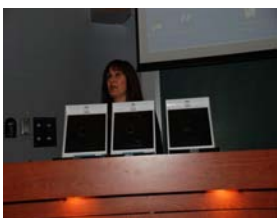


Otoscope Set

ORGANIZATIONAL NEWS CONT'D

Name of equipment	Department	Qty	Est. Price	Total
Physiological Monitors	Inpatient Medical	2	\$20,000	\$40,000
RIP Monitors	Sleep Lab	5	\$7,000	\$35,000
Vital Sign Monitors	Surgical Day	4	\$4,200	\$16,800
B-Bruan Syringe pumps	Medical Day	3	\$4,500	\$13,500
Stretcher pediatric	Medical Day	1	\$8,500	\$8,500
Suction Machine Portable (Lardel)	Surgical Day	5	\$1,500	\$7,500
Wheel Chair Scale (ScaleTronix)	Surgical Day	1	\$5,000	\$5,000
Stretcher adult	Medical Day	1	\$5,000	\$5,000
Thermometers Digital	Surgical Day	10	\$420	\$4,200
Blood Pressure Machine + attachments	Surgical Day	1	\$4,200	\$4,200
Vital Signs Monitor (Welch Allyn) + attachments	Medical Day	1	\$4,200	\$4,200
Thermometers Digital	Surgical Day	10	\$420	\$4,200
Vital Signs Monitor (Welch Allyn) + attachments	Surgical Clinic	1	\$4,200	\$4,200
Doppler - Blood Pressure devices	Hemodialysis	2	\$2,000	\$4,000
Thermometers Digital(Welch Allyn)	Medical Day	8	\$420	\$3,360
Otoscope/Ophthalmoscope	Surgical Day	2	\$1,000	\$2,000
Thermometers Digital (Welch Allyn)	CIU	4	\$420	\$1,680
Thermometers Digital(Welch Allyn)	Surgical Clinic	4	\$420	\$1,680
Detecto Adult scale and accessories	Surgical Day	1	\$1,200	\$1,200
Detecto Adult scale and accessories	Medical Day	1	\$1,200	\$1,200
Detecto scale and accessories	Surgical Day	1	\$1,200	\$1,200
Otoscope/Ophthalmoscope(Welch Allyn)	Medical Day	1	\$1,000	\$100

EQUIPMENT UPDATE



Sara Bazinet, Manager Dental Department
 thanking JFK for the new sensors being used in the Dental
 Department at the annual BOD meeting.

JFK'S 25TH ANNIVERSARY COMMEMORATIVE ADBOOK TO BE PUBLISHED

In honour of JFK's 25th anniversary, we are excited to announce that we will be publishing a special commemorative souvenir adbook saluting this milestone occasion. This adbook will be circulated in the Montreal Gazette, September 2012.



To sponsor an ad please visit the JFK website

MEMBERSHIP EVENING

Volunteers!



We will be holding our annual Membership and Volunteer Appreciation Evening in mid-October. Details to follow in the near future!

We would welcome your input to help us plan and execute this celebration event. Please call the office if you would be interested in helping out.



A SPECIAL CELEBRATION

Our 25th anniversary is not the only milestone JFK is celebrating! This year marks 20 outstanding years of service for our dedicated Managing Director, Debbie Shapiro. We marked this special occasion on May 17th, with a cocktail reception in the board room of The Montreal Children's Hospital before our annual Board of Directors meeting. Long-standing and newer members alike along with MCH and MCH Foundation professionals, family and friends toasted Debbie's devotion and hard work over the past 20 years. Lynda Lubin, Past President and dear friend of Debbie's, spoke with humour and gratitude and highlighted the incredible growth of the "*Just for Kids*" Foundation under Debbie's direction. The Executive Board presented Debbie with a plaque and a gift to salute her achievement and underscore how grateful "*Just for Kids*" is for her incredible commitment. The cocktail concluded with words of appreciation by Debbie, who thanked the many volunteers over the years, as well as her family, for all they have done to support JFK.



From left to right: Lisa Steinberg, Rochelle Lerner Silverman, Debbie Shapiro, Sandra Lanno

Congratulations Debbie!

JUST FOR KIDS COMMUNITY

In Memoriam

- A memorial fund has been established in memory of **Freda Grenstone** by her family, and on behalf of the entire JFK family we want to thank them and send our heartfelt condolences.
- The family of the late **Raymonde Shamash** has set up a memorial fund in her name and we would like to extend our appreciation and condolences to her entire family.

JUST OUR FRIENDS

The Children's Corner Day Care Center held a bake sale and have donated all of the proceeds from the sale to JFK. We are so grateful to have received **\$750** from all of their hard work and delicious treats. On behalf of the entire JFK Foundation, we want to say "Thank you"!!!

BETWEEN MEMBERS

We would like to extend congratulations to the following members of our Organization on their recent or upcoming celebrations:

- **Sharon Friedmann** on the upcoming marriage of her son
- **Lynda Lubin** on the upcoming marriage of her daughter
- **Bridget Sachs** on the Bar Mitzvah of her son

We apologize if we overlooked a significant event that has touched one of our members' lives. Please let us know if you have any special upcoming occasions so that we can include them in our next edition.

JFK'S YOUNGEST VOLUNTEER



Our youngest volunteer for a day, Fiona Davis, daughter of Marie-Josée Gariepy (President of the MCH Foundation) helping to stuff envelopes. Thank you Fiona!